



Caprock Plains Wind Energy Association

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FOR IMMEDIATE RELEASE

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Wind Expo to Help Connect Wind Industry with Landowners

FLOYDADA, Texas, January 26, 2010 – On March 4, 2010 the Floyd County Friends Unity Center in Muncy, Texas will be transformed into a wind energy hot spot. Wind energy developers, consultants, transmission service providers, manufacturers and many other industry professionals will set up shop in order to connect with local land and business owners.

The event will be free and open to the public, but it will also be free for companies who want to promote their services or products. Interested companies are being offered the opportunity to set up an information table or booth free of charge.

Caprock Plains Wind Energy Association (CPWEA) is hosting the event in order to help bring all the pieces of the wind energy development puzzle together. Wind energy events, specifically trade shows, are held around the country year round, but the voice most often missing is that of local landowners and community members. This wind energy expo is meant to help wind industry professionals make connections with the local land and business owners as well as important community leaders who serve as an integral part of wind energy development in any rural community.

CPWEA is working with Class 4 Winds, a wind advocacy group out of Amarillo, Texas, to plan the event. AJ Swope, executive director at Class 4 Winds, is hopeful that collaborating with one another to bring an event like this together will benefit everyone involved.

“This is the perfect opportunity for two of the region's wind coalitions and their respective memberships to work together in promoting the renewable energy potential and businesses of the area,” Swope said.

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Several transmission service providers, developers and other entities involved with wind energy development have already expressed interested in being involved in the expo, but there is still plenty of room for more exhibitors to sign up. Interested parties should contact CPWEA for more information or visit the news/links page of CPWEA's Web site to find an expo flyer and exhibitor sign up form (<http://www.caprockplainswind.com/htm/NewsLinks.html>).

“We hope that wind energy companies nationwide will take advantage of the opportunity to come and meet with landowners in one of the most wind rich regions in the country,” said Kelly Ayers, executive director of CPWEA. “Our association's goal is to keep landowners connected in the wind industry and we think this is a great way to do that while also helping to provide a networking venue for everyone involved with wind energy.”

CPWEA is a non-profit landowner association working to connect landowners with developers in the wind industry. CPWEA's goal is to recruit wind development to the region and help revitalize rural communities. Contact CPWEA by phone at (806) 983-2793 or by email at info@caprockplainswind.com.

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